



Dear Alumni Club Representative,

We know you don't want to miss any of your team's games, so come watch it with us on the big screens! Enjoy delicious food, ice cold drafts, handcrafted cocktails, and Carolina Hospitality that will keep you coming back. Make Carolina Ale House your alumni game watch headquarters and we will cheer on your alumni group's cause!

We know your organization has causes close to its heart; whether it's your alma mater, a charity in your college town or a local organization. Dine at Carolina Ale House on any game day from August 26th to November 25th, 2017 and we'll donate 10% of your food sales to your club's special cause!

Here's how:

- Complete the **CAH-U** agreement form and submit it to the Local Store Marketing Specialist at TBrundage@LMRest.com. You will receive a follow up to plan your game watch parties for the season.
- Promote CAH as your alumni game watch headquarters & show up every game day to cheer on your team.
- Submit your receipts to your club's representative and 10% of your food bill will be counted towards the fundraising total.

We can't wait to partner with your club this season. Please contact me immediately if you are interested in pursuing this fundraising opportunity.

Best regards,

Taylor Brundage
Local Store Marketing Specialist