



FOR IMMEDIATE RELEASE

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Carolina Ale House Continues Expansion & Community Outreach In New Markets

*New Uptown Charlotte location to donate 10% of its first week of food sales to
Johnson & Wales' Charlotte campus*

Charlotte, NC – Carolina Ale House will open in Uptown Charlotte this week at 201 South College Street, Suite 100. This will mark the 17th Carolina Ale House in the Southeast. Earlier this month the restaurant group opened a location in Greenville, NC. 10% of its first week of food sales (9/17 – 9/23) was donated to East Carolina University's Department of Hospitality Management. In similar fashion, the Charlotte store will donate 10% of its first week of food sales to Johnson & Wales' (JWU) Charlotte campus.

Lou Moshakos, President and Owner of the hospitality group that manages Carolina Ale House, described that, "Supporting education, specifically in the hospitality sector, is extremely important to our company. These students are the future of our industry. We hope we can raise over \$5,000 to support the academic programs in JWU's culinary arts and hospitality colleges.

Carolina Ale House, established in Raleigh in 1999, is a family-friendly, sports-themed restaurant concept. The group currently operates 16 locations; six locations in the Triangle, locations in Wilmington, Fayetteville and Greenville, NC, a small outlet in Terminal 2 of RDU International Airport, three locations South Carolina, one in Georgia and two in South Florida. The concept is slated to open three additional locations in the Carolinas in 2012.

Johnson & Wales University (JWU), founded in 1914, is a nonprofit, private institution. A recognized leader in career education, JWU offers accredited degrees in business, hospitality, culinary arts, technology & education to more than 17,000 graduate and undergraduate students, representing all 50 states and 93 countries. By integrating academics and professional skills, related work experiences, leadership opportunities and career services, JWU prepares driven students who are seeking a competitive advantage in the global economy. More than 85,000 alumni from 140 countries pursue careers around the world. The university is committed to urban revitalization and thoughtful historic renovation. Through active civic participation and unique learning opportunities, JWU improves the quality of life in its campus communities in Providence, R.I.; North Miami, Fla.; Denver, Colo.; and Charlotte, N.C.

LM Restaurants (LMR) is the parent company of Carolina Ale House and several other award-winning restaurants on the East Coast (www.lmrest.com). LMR was ranked the 13th fastest growing private company in the Triangle by the Triangle Business Journal in 2010. **Taverna Agora** (Raleigh) is an authentic Greek restaurant and bar. **Oceanic** (on Wrightsville Beach) offers fresh seafood and panoramic beachfront dining. **Eddie Romanelli's** (Leland) offers American Italian cuisine. **Henry's** (Wilmington) is a casual American restaurant, and **Bluewater** (Wrightsville Beach) is a picturesque waterfront grill situated on the Intracoastal Waterway.

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